

Agenda for the Bikers4Macmillan meeting, to be held in the Jolly Scotchman public house, Sleaford, on Tuesday 31st January 2012.

	<u>Item</u>	<u>Lead</u>	<u>Notes</u>
1.	Chair's Report	Steve F	
2.	Treasurer's Report	Natasha Brown	
3.	Media Member's Report	Sarah Birch	
4.	Events Member's Report.	Steve Read	Events for 2012
5.	Sunset to Sunrise	Steve F	The Bikerguide : Mailshot Feedback : See attached E-Mail Trail for added information
6.	Website	Steve F / Dave R	Twitter feed integration, (Responsibility for twitter updates) Video / YouTube Channel Link
7.	Clothing / Merchandise	Natasha Brown	Merchandise needs sorting as to what we are going to do.
8.	AOB	All	
9.	Next Meeting	Dave Rodgers	

From: Clare Rodgers
Sent: 03 January 2012 15:09
To: Steve Freemantle; Sarah Birch
Cc: Dave Rodgers
Subject: RE: Message www.thebikerguide.co.uk

Hi Steve,

Nope, nothing special you can add it through the usual editor. Might want to be a bit careful over placement and size though, so by all means send it and I'll do the editing.

Easiest possible format is that you upload it to Youtube/Vimeo - one of the video sharing networks, then it's easy to embed into the HTML. The added bonus being, those sites provide the streaming capabilities (so it plays smoothly) and bandwidth. If you can't do that, then I'll need to find a player - usual .flv or .avi file formats would then be best.

Any news on the products you wanted for the registration page?

Cheers
Clare

➤ From: Steve Freemantle
To: Sarah Birch; Clare Rodgers
CC: David Rodgers
Subject: FW: Message www.thebikerguide.co.uk
Date: Tue, 3 Jan 2012 14:46:41 +0000

Clare:

1, I'm happy for them to be added as a sponsor under our normal sponsors page - is there anything special about adding company banners with hyperlinks or should I get them to send it to you and for you to upload it to the site?

2, we are possibly getting a promotional video done (professional job)- how easy/difficult would it be to add it to the site and what format is best suited to you as website manager?

Sara,

Any future press releases, can you add them to the distribution list please.

Dave,

Can you add this info to the minutes under the sunset heading please mate.

Thanks to all

Steve

-----Original Message-----

➤ From: THE BIKER GUIDE
Sent: 03 January 2012 13:30
To: steve freemantle
Subject: Message www.thebikerguide.co.uk

Steve

Many thanks for your information and for your request for the e-shot.

You have been on the e-shot list and we just needed to come back to you.

We are very aware that you do a lot for charity and so feel it is unfair to charge you the £25 for the extra promotion, so would like to propose something else...

We are happy to promote this event as you have requested and would prefer to be included on your web-site as one of your sponsors, if possible with our company banner hyperlinked to www.thebikerguide.co.uk

Let me know your thoughts.

Also, I have seen information in the press on your run, if you would like to add us to your list for any press related articles we can include these for you in the News section of the web-site.

Kind Regards.

Sharon

THE BIKER GUIDE
Bringing the Biker Community together!

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----- Original Message -----

From: "Website Feedback Form"

➤ To: thebikerguide.co.uk

Sent: Saturday, December 31, 2011 5:00 PM

Subject: Website Feedback Form Message www.thebikerguide.co.uk

Sender: steve freemantle

Email: admin@bikers4macmillan.org.uk

➤ -----

Hi, when posting our event (sunset to Sunrise Tour 2012 on 23rd Jun) I ticked the box for email-mailshot and accepted the cost (think it was £25 through paypal?) I've not heard any more and there's been no paypal payment from my account that i recognised as being from yourselves. Has the mail shot happened and, if so, how do I pay you?

Cheers

Steve F